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## Exhibit A

- U.S. Patent Application Serial No. 10/115,186 filed on April 1, 2002, entitled "Purchase Selection Behavior Analysis System and Method."
- U.S. Provisional Patent Application Serial No. 60/291,746 filed on May 15, 2001, entitled "Constrained Statistically Enhanced Location and Path Analysis System."
- PCT Patent Application Serial No. PCT/US02/15327 filed on May 15, 2002, entitled "Purchase Behavior Analysis System and Method."
- U.S. Provisional Patent Application Serial No. 60/412,389 filed on September 20, 2002, entitled "Shopping Environment Analysis System and Method."
- U.S. Patent Application Serial No. 10/667,213 filed on September 19, 2003, entitled "Shopping Environment Analysis System and Method with Normalization."
- U.S. Provisional Patent Application Serial No. 60/291,747 filed on May 15, 2001, entitled "Purchase Selection Behavior Analysis System Based on Linked Purchase Records and Shopping Path Characteristics."
- U.S. Provisional Patent Application Serial No. 60/520,545 filed on November 14, 2003, entitled "Video Shopper Tracking System and Method."
- PCT Patent Application Serial No. PCT/US03/29026 filed on September 19, 2003, entitled
  "Shopping Environment Analysis System and Method with Normalization."
- U.S. Provisional Patent Application Serial No. 60/586,792 filed on July 9, 2004, entitled "System and Method for Modeling Shopping Behavior in Stores with Center of Store Aisles,"
- 10. U.S. Patent Application Serial No. 10/989,828 filed on November 15, 2004, entitled "Video Shopper Tracking System and Method."